

# ANNUZ024 REPORT

Fiscal Year July 1, 2023–June 30, 2024

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# ALETTER FROM LEADERSHIP





Dear Friends and Colleagues,

As we reflect on another impactful year, it is evident that JobsFirstNYC's vision—to advance economic opportunity for New York's young adults and the communities in which they live—has continued to drive our actions and define our successes. During Fiscal Year 2024 our partners served 4,972 people, and we saw unprecedented progress, transformative partnerships, and bold steps toward sustainable change that will shape our city's workforce and the lives of thousands of New Yorkers. We are proud to share this journey with you, our supporters and partners, and we look forward to even greater strides in the coming year.

#### A Historic Gift from MacKenzie Scott

In a monumental moment for our organization, we received a \$4 million gift from philanthropist MacKenzie Scott—the largest single donation in JobsFirstNYC's history. This generous contribution will bolster our strategic plan to enhance the strengths and opportunities available to young people in New York City, opening the doors for them to thrive and build fulfilling careers. Our city's existing systems often struggle to meet the demands of a fast-evolving economy, particularly in an era when skilled labor is in high demand. This donation will enable us to address this challenge head-on, providing transformative solutions across the areas of community, education, policy, and work. It's a powerful validation of our efforts, and we are deeply grateful for the trust placed in us to steward this impactful resource toward meaningful change.



#### Pioneering a Groundbreaking Local Impact Sourcing Partnership

With a shared commitment to local impact sourcing – the idea that economic opportunities should exist and thrive within the communities we serve through localized job creation, in February 2022, JobsFirstNYC and PeopleShores joined forces to create employment opportunities in neighborhoods with high unemployment rates. In the spring of 2024, PeopleShores opened its second site—in the Bronx, New York with anchor partner Accenture—which builds on its successful first site in Brooklyn, New York bringing new pathways to employment to yet another community deeply in need of access to economic opportunities and good paying jobs. The impact of our partnership with PeopleShores is tangible and far-reaching, and we are excited to see how these sites will continue to create positive ripple effects in their communities.

#### Shaping a Future-Ready Workforce Development Sector

In April 2024, we continued our own work to deepen our understanding of technology's influence on the development of America's workforce, when we examined AI's complexities and impacts and explored responsible, equitable ways to integrate it into the practice and solutions for workforce development. We hosted a thought-provoking Adapting to the Age of AI convening, which set a robust precedent for the workforce development sector, highlighting the urgent need for multidisciplinary approaches to technological advances. Award-winning activist and scholar Renée Cummings, Fellow at AII Tech Is Human, encouraged participants to embrace the revolution: "AI is a revolutionary technology that's transforming every industry, every sector, every discipline, every business model." And as we have done with early adaptation of AI, including our Skills Mapping initiative using adaptive AI to assess skills prevalence by neighborhood, we will continue to explore, document, and shape the effective and timely integration of AI across the workforce development system. JobsFirstNYC is committed to actively shaping tech's trajectory towards inclusion and belonging for the next generation of education and workforce programs in this age of AI.



#### **Replicating Economic Mobility Nationwide**

We are proud to announce the launch of CommunityINC, a groundbreaking initiative marking JobsFirstNYC's bold growth beyond New York City. This visionary effort is designed to incubate and accelerate place-based workforce intermediaries and funder collaboratives that deliver a structured, responsive infrastructure tailored to local workforce needs. Northeast Pennsylvania and Southern Nevada are the first regions to benefit from this transformative approach, with official planning already underway in collaboration with key stakeholders. CommunityINC embodies our commitment to scaling impactful solutions nationwide, fostering economic opportunity, and creating lasting change in communities across the country.

#### **Strengthening Local Hiring**

With pioneering tools like Skills Mapping powered by SkyHive, and resources from national coalition partners like OneTen, we are helping young New Yorkers connect their skills to real job opportunities, expanding access to fulfilling careers and facilitating pathways to economic mobility. At the invitation of the New York City Mayor's Office, we supported hiring halls across New York City—with Skills Mapping and access to OneTen hiring opportunities- that brought workforce services, employers, training resources, and support directly to communities in every borough.

#### Looking Ahead with Resilience and Resolve

JobsFirstNYC's impact in 2024 would not have been possible without the support of our community partners, investors, Board of Directors, and staff. Each initiative, each partnership, and every dollar contributed has helped us uplift young people and build stronger, more resilient communities where they live. Together, we are proving that collaboration and vision can overcome even the most complex challenges. Thank you for being a part of this journey and continuing to believe in our mission to create a brighter future for New York City's young people and their communities.

alan Momeyer

Alan Momeyer Chairman of the Board

Marjone D. Ponce Mariorie D. Parke CEO and President



# ABOUT JOBSFIRSTNYC

Small Business

Services

### **Mission**

JobsFirstNYC creates and advances solutions that break down barriers and transform the systems supporting young adults and their communities in the pursuit of economic opportunities.

# OUR PROCESS

We embrace a collaborative 5-step process designed to identify challenges, incubate new solutions, and advance what works.

Investigate	Imagine	Incubate	Implement	Integrate
WE LISTEN AND LEARN FIRST	WE IDEATE COMMUNITY- Inspired solutions	WE GROW IDEAS INTO AN Outcome-driven Action plan	WE LAUNCH AND Continuously refine New Ways of Working Together	WE EVALUATE OUR Performance, assess What's Next, and Advance What Works
By conducting research and gathering input from diverse perspectives across communities and systems, we identify existing challenges.	Knowing that transformative change is sparked by bold ideas, and that the most promising ideas come from groups with diverse experiences, we bring communities and stakeholders together to imagine new and improved situations.	Developing new solutions requires collective effort, so we work together to evolve ideas into a tangible plan that advances our change process.	With a plan in place, we support the implementation of new practices, programs, and partnerships. Along the way, we assess and adjust our strategy, always focusing on results.	After our action plan has been executed, we evaluate the broader impacts of the model and document and share insights with the field to inform future solutions.

District 8 Employment Network Green Economy Network Healthcare Sector Network LESEN Tech Sector Network Transfer 2 Career Collaborative

### Manhattan

Brownsville Hub Cooperative Green Economy Network Healthcare Sector Network PeopleShores Tech Sector Network Transfer 2 Career Collaborative YES Bed Stuy

### Brooklyn

Bronx Opportunity Network District 8 Employment Network Green Economy Network Healthcare Sector Network Jerome Avenue Revitalization Collaborative Tech Sector Network Transfer 2 Career Collaborative

### Bronx

Green Economy Network Healthcare Sector Network Tech Sector Network Transfer 2 Career Collaborative

### Staten Island

Green Economy Network Healthcare Sector Network Tech Sector Network Transfer 2 Career Collaborative Youth WINS



# OUR IMPACT PEOPLE



1266



NON-DEGREE CERTIFICATES/ CREDENTIALS AWARDED

# 1018



### PEOPLE RECONNECTED TO SCHOOL AND WORK

new college enrollments + job placements

# **OUR IMPACT** PARTNERSHIPS

## S'/| PARTNERSHIP PARTICIPANTS

128

### EMPLOYERS AND ORGANIZATIONS PARTICIPATING IN PARTNERSHIPS

275



### **CONVENINGS**

Includes Learning Communities, Committee Meetings, & Design Labs





OF PARTNERSHIPS RECEIVED NEW OR EXPANDED INVESTMENTS

# PARTNERS' WORDS

## "

JobsFirstNYC has played a crucial role in enhancing our impact through the BON, uplifting youth opportunities, supporting grant proposals, and sharing new funding opportunities. They have also driven collaboration with our stakeholders and thoughtful partners, effectively connecting education and workforce initiatives to broader policy efforts."

-Cindy Concepcion, New Settlement (member of Bronx Opportunity Network)

"

JobsFirstNYC staff are excellent at what they do. I have learned a lot from them around how to run an effective meeting and how to foster engagement. The partnership is a connection to New York-based employment and training providers, and their 'boots on the ground' definitely helps inform the work that I do on policy/advocacy, which really needs to be informed by lived experience.

-Amy Robins, PHI (member of Healthcare Sector Network)

Taking part in this partnership has provided me with an opportunity to learn from and connect with other nonprofit leaders. I have also gained further insight into their organizations and our common collaborative work.

-John Marimuthu, Grace Institute (member of Healthcare Sector Network)

JobsFirstNYC has been instrumental in helping develop our direction, what to focus on and in helping expand our membership.

-Allan Avidano, New York Center for Interpersonal Development (member of Youth WINS)

In JobsFirstNYC's Tech Sector Network, we've been able to start and strengthen relationships with others in the field, both personally and professionally. It has provided an opportunity to learn how to best engage and support young adults as they enter the workforce. It helps our staff understand how to build effective strategies for recruitment, retention, and engagement. It's been a positive and productive experience all around.

-Member, Tech Sector Network

# SOLUTIONS SPOTLIGHTS











#### **BROWNSVILLE HUB COOPERATIVE**

#### PHASE: Implement

#### Mission

The Brownsville Hub Cooperative uses a people-centered, equity-based approach to create a self-sufficient community that builds individual and community wealth through education, ownership, and business and workforce development.

#### Accomplishments

- Partnered with the Mayor's Office to facilitate two community hiring halls as part of the Jobs NYC initiative, supporting 188 Brownsville residents with training and employment resources.
- The BHC's leadership in community safety and youth employment was recognized by City Hall, which enlisted the BHC to head Brownsville's Neighborhood Safety Council, setting a model for other neighborhoods under the city's Blueprint for Community Safety initiative
- Worked with several local and national universities and Brooklyn Legal Services to develop a curriculum that empowers Brownsville and East New York entrepreneurs.
- Launched the Chase Workshop Series to enhance financial literacy and business management for local business owners.
- The BHC established the Brownsville Workforce Alliance in 2023. The alliance's first project is to streamline the process for residents to access local training and employment opportunities for local construction and

# COMMUNITY 💬

Create localized solutions that respond to the unique needs of neighborhoods with high numbers of young adults who are out of school and out of work.

trades projects. CBEDC is an approved training site and provides basic safety and advanced construction skills training programs. Graduates from the program are eligible to work on local construction sites. 125 graduates from this program have received their OSHA certifications, making them eligible for local jobs.

In his 2023 State of the Borough Address, Brooklyn Borough President Antonio Reynoso highlighted the promise of BHC's Brownsville Business Corridor Revitalization Project. The project will incubate Black-owned businesses and provide them with free commercial space and entrepreneurial training. The BHC in partnership with The Central Brooklyn Economic Development Corporation and ten local businesses will bring economic activity to Brownsville, starting with restaurant row with Cornbread Restaurant and Stuart Cinemas have already found locations and Stuart Cinemas on schedule to open in Spring of 2025.

- These businesses will be anchor institutions to support the other entrepreneurs from the community who take part in a business incubator program, supporting entrepreneurs in learning the fundamentals of operating a business. These anchor institutions will contribute to the Belmont corridor and take on a mentorship and leadership role as part of a franchise model for incoming enterprise entrepreneurs.
- Strengthened subcommittee leadership by identifying and onboarding co-chairs, boosting engagement, and driving subcommittee initiatives. Enhanced communication between subcommittee co-chairs and the Steering Committee, clarified goals, and increased leadership commitment, resulting in a more unified vision.

# COMMUNITY 💬



Brownsville residents lead narrative change efforts, harnessing their voices and knowledge to increase the partnership's credibility and impact.

#### DISTRICT 8 EMPLOYMENT NETWORK

#### PHASE: Investigate

#### Mission

The District 8 Employment Network aims to develop a community-driven plan to enhance economic mobility for young adults in New York City's 8th City Council district, which covers neighborhoods in northern Manhattan and the South Bronx. Supported by a technology partner, Solv, specializing in decision science, the partnership harnesses innovative tools to capture and analyze community feedback, ensuring alignment with local needs and goals.

#### Accomplishments

- Continued the Investigate phase of JobsFirstNYC's collaborative five-step process, deepening the partnership's understanding of the community's vision. Through town halls, workshops, and a community survey, the partnership captured diverse perspectives and identified actionable insights in key areas—namely, workforce development programs targeting young adults that provide pathways to stable employment; education and social services, especially industry-specific skills training, college access, and financial literacy; and safety, public health, and support for small businesses and entrepreneurs.
- Leveraged an AI-powered machine learning tool, Solv, to capture diverse community perspectives and actionable insights, ensuring alignment with local needs and priorities in District 8.

# COMMUNITY 💬



Town hall session led by Solv.

## JEROME AVENUE REVITALIZATION COLLABORATIVE

#### PHASE: Implement

#### Mission

The Jerome Avenue Revitalization Collaborative (JARC) seeks to bring about inclusive economic growth and sustainability for local residents, employers, and workers impacted by the Jerome Avenue rezoning.

#### Accomplishments

- Completed the inaugural Business Support Internship Program in partnership with Bronx Community College, which successfully graduated ten students, three of whom secured employment at their internship sites. The program was so well-received that partners and business owners plan to continue it, showcasing its value in offering hands-on experience for local college students.
- Secured an additional \$50,000 grant from Amalgamated Bank to broaden banking and financial services for residents and small businesses in the West Bronx. This achievement stemmed from the JARC's successful relationship-building efforts, laying the groundwork for a strategic community engagement framework that encourages other financial institutions to support historically underfunded communities.
- Recruited and onboarded two AmeriCorps VISTA associates to strengthen community and business engagement initiatives along the Jerome Avenue corridor.

# COMMUNITY 💬

Hosted workshops and resource fairs in the Community Board 5 area, connecting jobseekers, small business owners, and entrepreneurs with financial resources, career advice, and services from 15 partner organizations.

"I have officially hired William Spivey at BOC Network [JARC Internship Program employer] as the BXL Incubator and Program Assistant. He will be working full-time hourly and receiving full employee benefits. He started on January 8th. This is a win for him, for us, and for the program!" —John Frias, Minority Business Program Manager, BOC Network



#### LOWER EAST SIDE EMPLOYMENT NETWORK

#### PHASE: Integrate

#### Mission

The Lower East Side Employment Network (LESEN) is a partnership between nine community-based organizations and Community Board 3 that operates in Manhattan's Lower East Side to improve connections between local jobseekers and employers.

#### Accomplishments

- Appointed Rachel Cato as the new Partnership Director, boosting coordination and partner engagement. Early achievements include launching a new partnership website with an internal portal; providing streamlined access to employment, training, and funding resources; and enhancing collaboration and resource sharing across the LESEN.
- Organized a comprehensive cannabis sector training and resource fair, attracting 51 participants. The event included on-site training, interactive workshops, and other resources to bridge the gap between jobseekers and the growing cannabis sector.
- Partnered with SUNY Attain Lab and Cannabis Workforce Initiative to provide 15-hour certifications in dispensary operations, and invited sector employers to offer free dispensary training.
- LESEN partner Stacks+Joules connected workforce training directly to union contract jobs with Steamfitters Local Union 638, facilitating direct employment opportunities for program trainees.

# COMMUNITY 💬

- Partnered with +POOL to support recruitment, attendance, and job placement for the +POOL Lifeguard Certification program, resulting in 61 newly certified lifeguards for summer and year-round positions across New York City.
- Secured six major Department of Youth and Community Development contracts valued at over \$30 million, significantly expanding employer engagement and program impact. The contracts support partner training, development, and job placement initiatives across key industries, including clean energy, healthcare, and construction. Engaged over 50 new employers, achieving a 3:1 interview-to-hire ratio, with average



Attendees learning about Cannabis careers at LESEN's training and resource fair with David Serrano from the Cannabis Workforce Initiative (CWI).

### YES BED STUY

#### PHASE: Implement

#### Mission

YES Bed Stuy is a collaborative of nonprofits, local colleges, and business intermediaries aimed at building stronger pathways to education and employment outcomes for young adults, with an emphasis on youth voice, skills training, and credentials.

#### Accomplishments

- Partnered with Kingsborough Community College to revamp the Young Adult Leadership Program, enabling participants in future cohorts to earn college credits upon completion.
- Hired new part-time Partnership Coordinator to enhance young adult engagement and promote partnership services in Bed Stuy.
- Launched the External Partnerships Subcommittee and led a community town hall, successfully attracting new partners, including Drive Change and the Brooklyn Chamber of Commerce.
- Secured renewed memoranda of understanding (MOUs) for the next phase of implementation, with 12 Steering Committee organizations committing to the partnership.
- Developed a plan to host focus groups for young adults in Bed Stuy, providing a platform to activate the partnership's Youth Committee and Leadership

# COMMUNITY 💬



YES Bed Stuy partner site visit to Kingsborough Community College.

programs in the fall of 2024. We expect to reach 50 young adults who will also provide feedback on how partners can better serve young adults in Bed-Stuy

### YOUTH WINS

#### PHASE: Implement

#### Mission

Youth WINS is a collaborative of nonprofits, the local Chamber of Commerce, and a local college that focuses on meeting the career readiness needs of young adults through educational attainment, certification, and job placement.

#### Accomplishments

- Partnered in the New York State Energy Research and Development Authority's (NYSERDA) Regional Clean Energy Hub program, to support green energy and workforce awareness sessions with young adults; Developed a plan the first-ever Green Energy and Workforce Symposium on Staten Island, which takes place in September.
- Updated the advocacy agenda so that it is City- and State-based. Used this agenda to organize around specific workforce issues, such as planning a #ProtectLTW Day of Action in the spring of 2024.
- Explored the development of a new workforce development training program in landscape construction and stone masonry through an exploratory collaboration with Woodlawn Cemetery's workforce program. The visit facilitated the exchange of best practices and sparked discussions on piloting a similar

COMMUNITY 💬

program in Staten Island. Youth WINS partners have built this strategy into potential programming and use this as a possible investment vehicle to bring workforce dollars to Staten Island.

- Strengthened governance by formalizing an MOU, and re-established subcommittees: Advocacy, Community Outreach, Customized Training & Education.
- Reengaged Youth WINS' member base, seeing an increase in member participation and attracting new members to



Youth WINS partners visit Woodlawn Cemetery's workforce program.

### **BRONX OPPORTUNITY NETWORK**

#### PHASE: Integrate

#### Mission

The Bronx Opportunity Network (BON) is a collaborative effort that seeks to address the systemic and individual challenges that can limit college enrollment, college graduation, and employment prospects among underserved Bronx youth and the broader community. Powered by community-based organizations with long histories of performing social services in the South Bronx, and a network of five City University of New York (CUNY) institutions, BON members develop cross-organizational programs and practices that result in increased college enrollment, persistence, and completion.

#### Accomplishments

- Launched Transfer Bootcamp pilot to provide community college students with critical skills, knowledge, and social capital to transfer seamlessly to CUNY senior colleges.
- Hired and onboarded a dedicated staff member to build alignment across the eight member organizations and drive collective impact.
- Formed and convened the Transfer Work Group, tasked with developing a program service model and recruiting a first cohort of students.
- Strengthened cross-organizational capacity to support career development and advisement through the development of a Career Pathways Work Group.

# EDUCATION 🕱

Build equitable pathways to postsecondary education, skills training, and career opportunities.



NYCPS March Industry Commissions

#### TRANSFER 2 CAREER COLLABORATIVE, AND OUR EXPANDING *K-12 INITIATIVES*

#### PHASE: Integrate

#### Mission

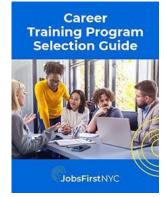
JobsFirstNYC launched our K-12 work in 2018 under the banner of Transfer to Career (T2C), a collaborative venture to reimagine and redesign career exploration, sectoral postsecondary education, and career launch for 2,400 students at 12 transfer schools across New York City. Since then, we have expanded our work to provide district-wide professional development and strategic guidance for New York City Public Schools (NYCPS) leadership. In 2024, the NYCPS Office of Student Pathways commissioned JobsFirstNYC to research its industry commissions and publish a set of recommendations to inform employer engagement in the years to come. What began as a project to expand career pathways in a small set of schools has today evolved into a broader portfolio of work to influence career pathways district-wide.

#### Accomplishments

Commissioned by the Office of Student Pathways, JobsFirstNYC conducted research and stakeholder engagement to support NYCPS in strengthening its industry commissions. The project culminated in the publication of Deepening Career-Connected Learning in Schools: Recommendations for Strengthening New York City Public Schools' Industry Commissions. NYCPS has already begun implementing the recommendations, with the first two in-person industry commission meetings since 2019 taking place in the fall of 2024.

# EDUCATION 🖄

- Published a series of educator guides to support school leaders, teachers, and counselors in embedding careerconnected learning into the school day. <u>The Ways to Get</u> <u>Started</u> series provides examples from New York City schools that have taken early innovative approaches to help students strengthen their career awareness, build professional skills through work-based learning experiences, and develop career plans.
- Supported the development and launch of the <u>New</u> <u>Vision Career Directory</u>. The directory, created during the pandemic and seeded through the T2C initiative with funding from JobsFirstNYC, is a searchable database that contains information about New York City-based workforce training programs. Through the BON's Career Pathways Group, JobsFirstNYC is bringing together youth-facing staff to build their knowledge of and facility with the tool.





Three Essential Research Tools for Building Career Pathways

### **GREEN ECONOMY NETWORK**

#### PHASE: Implement

#### Mission

The Green Economy Network (GEN) is a partnership between nonprofit workforce development agencies, community-based organizations, colleges, and employers that establishes effective practices and aligns current systems to create green jobs and career paths, prioritizing access and sustainability.

#### Accomplishments

- Brought together hundreds of nonprofits, government agencies, and employers to assess the green economy, improve the collective understanding of challenges and opportunities, connect workforce developers with employers, and implement GEN to facilitate a faster transition to a greener future.
- Developed first GEN-wide partnership with Willdan and Con Edison to scale training in clean energy and resiliency jobs, strengthen employer partnerships, and increase job placements.
- Curated a Green Economy Employer Design Session to collect employer insights on how partnering with the GEN can address workforce needs at scale.
- Conducted nine one-on-one interviews with employers representing New York City companies hiring in the green economy, gathering critical insights on how to drive labor-market-aligned skills-building programming and the creation of clear paths into green careers.

# WORK

Identify, design, and advance practices and policies that achieve better outcomes for employers and workers.

- Designed and conducted the first youth survey on the green and blue economies to ascertain young adults' knowledge of and experience and interest in the sector.
- Developed a green economy brief consisting of three labor market information charts that were shared with all 500 public high schools in New York City.
- Launched a digital systems map outlining the key stakeholders in the city's green economy.



GEN Employer Design Session

#### **Special Highlight**

In February 2024, JobsFirstNYC had the honor of presenting at the Education Design Center's **Preparing a Green and Blue Workforce** national summit in Washington, DC, where economists, scientists, and leaders in education, industry, community, government, and philanthropy discussed strategies to ensure that all young adults in the United States "are ready to thrive in green and blue economies."

Lilian Roth, Manager of Research and Practice at JobsFirstNYC, joined colleagues from Jobs for the Future, NYCPS, and the New Jersey Department of Education in a thought-provoking panel discussion on education and career pathways. This panel explored the barriers and



opportunities surrounding the creation of equitable pathways into green jobs, spotlighting JobsFirstNYC's Green Economy Network and its Skills Mapping initiative.

"The GEN has provided me with a wider view of and deeper insight into the green workforce ecosystem—its barriers and opportunities—and crystalized the work required to continuously move the needle towards a more equitable economy."—GEN Member



### HEALTHCARE SECTOR NETWORK

#### PHASE: Implement

#### Mission

A partnership of workforce development agencies, community colleges, and healthcare systems, the Healthcare Sector Network strengthens workforce development capacity and collaborates with employers to meet labor demand and ensure equitable opportunities within the healthcare sector, thereby increasing New Yorkers' access to high-wage jobs and advancing their economic mobility.

#### Accomplishments

- Formally launched the partnership, to align jobseekers and job demand, collectively recruiting, referring, and training more individuals with skills to thrive in healthcare careers.
- Curated a Healthcare Employer Design Session to collect employer insights on how partnering with the Network can address workforce needs at scale.
- Conducted eight one-on-one interviews with healthcare employers, gathering critical insights on how to drive labor-market-aligned skills-building programming and the creation of clear paths into healthcare careers.
- Member organizations signed an MOU covering the next three years of work.
- Completed a referral rubric (resource that helps partners refer interested candidates to best-fit programs) and map of strategic activities.

# WORK

"The Healthcare Sector Network allows me and my organization to stay on top of the ever-changing landscape of young adult learners, their needs, and their educational and career goals." —John Marimuthu, Grace Institute

#### Highlights from Healthcare Sector Network's Inaugural Healthcare Expo

The Healthcare Sector Network's inaugural Careers in Care expo—where participants connected directly with healthcare professionals to get a firsthand look at healthcare professions was a resounding success.

Keynote speaker Maria M. Trusa, CEO of Forme Medical Center and Urgent Care and founder of Yo Digo No Más, delivered an inspiring keynote address. "Start creating limits, crushing limits, in the pillars of your life, your body ... I see myself in each one of you. And I want you to see what is possible when you break the limitations in your mind because that's all that is," said Ms. Trusa.



The Careers in Care expo was hosted by Montefiore Health System in its Grand Hall in the Bronx.

## TECH SECTOR NETWORK

#### Mission

A partnership of tech skills training agencies, communitybased organizations, and employers, the Tech Sector Network promotes skills-based hiring to meet labor demand and provides access to skilling and upskilling opportunities to create family-sustaining career pathways. Its vision is an inclusive and thriving tech industry with accessible and market-driven training that leads to economic opportunity for all New Yorkers.

#### Accomplishments

- Formally launched the partnership, implementing an approach to collectively recruit, refer, and train more individuals with skills to thrive in tech careers.
- Curated a Tech Employer Design Session to collect employer insights on how partnering with the network can address workforce needs at scale.
- Conducted seven one-on-one interviews with tech employers, gathering critical insights on how to drive labor-market-aligned skills-building programming and the creation of clear paths into tech careers.
- Partner institutions signed an MOU covering the next three years of work.
- Completed a <u>logic model</u> that includes the network's vision and mission statement.
- Developed a <u>referral rubric</u> (resource that helps partners refer interested candidates to best-fit programs).



- Held a live referral session where partners worked together to route over 100 interested jobseekers to right-fit training programs using the referral rubric.
- Developed shared data metrics and data reporting requirements to track enrollment, placement, and retention.

#### **Special Highlight**

In May 2022, JobsFirstNYC and our Tech Sector Network held a pivotal network referral session, a first step toward designing a common app. The interactive candidate-matching session highlighted the power of partnership to create multiple inroads to skills training and tech sector careers. Cross-network referrals are revolutionizing the way we connect, deepen the impact of skills training providers, and grow our organizations.



The Tech Sector Network's network referral session.

#### Accomplishments

- Co-founded a Bi-Partisan Opportunity Youth Caucus in partnership with five organizations. This caucus in the US House of Representatives seeks to promote research and policies that support young people ages 16–24 who are out of school and work.
- Organized a presentation on "benefits cliffs" in partnership with Leap Fund, educating stakeholders on the complexities of this issue and highlighting innovative solutions to overcome these challenges.
- Facilitated a policy forum with the Mayor's Office of Talent and Workforce Development, exploring how the City's Apprenticeship Accelerator model can be used to expand access to inclusive, diverse, and equitable career pathways for young adults.
- In collaboration with the National Youth Employment Coalition, co-led the design of the inaugural National Youth Day in Washington, DC, aimed at shaping national youth workforce policy.
- Launched JobsFirstNYC's inaugural Youth Day in New York City, convening 75 young adults from diverse partner organizations for an immersive day of engagement focused on understanding workforce policies and their impact on local communities.

# POLICY 🛃

Shape innovative policies that improve access to education and economic opportunities, using the lessons learned from our on-theground practice and robust research.



JobsFirstNYC's Policy Committee Meeting on Apprenticeship at NYC Mayor's Office of Talent and Workforce Development

# SPECIAL INITIATIVES



PeopleShores at Adapting to the Future of Work: Listen Up

JobsFirstNYC's Special Initiatives are pioneering collaborations designed to advance our mission in a flexible and responsive way.

### LOCAL IMPACT SOURCING WITH PEOPLESHORES

In 2022 we launched our partnership with PeopleShores-a public benefit corporation and minority business enterprise dedicated to bringing technology-oriented careers to jobseekers in under-resourced communities throughout the US-seeks to support job creation in the five boroughs of New York City through the building of digital skills centers. JobsFirstNYC is the local anchor, identifying and accelerating locations, recruitment pipelines, anchor employers, and other key stakeholders. PeopleShores educates, employs, and empowers participants by providing work experience that will propagate and create a positive multiplier effect in the community while yielding valuable technology development services for clients.

#### Accomplishments

- At the digital skills center in Brooklyn, where Morgan Stanley is the anchor employer partner, the second cohort began in May 2024, with 50 new employees.
- New site launched in the Bronx, with anchor partner Accenture. Accenture will support the hiring and reskilling of 50 employees.

### SKILLS-FIRST HIRING WITH ONETEN

OneTen's mission is to drive a skills-first movement to unlock career opportunities for talent without four-year degrees. JobsFirstNYC continued to work with OneTen to expand its reach with employers, talent developers, and other key community partners. This partnership aligns with our commitment to uncovering new pathways to economic mobility and increasing equitable access to good jobs, while enabling businesses to compete for the future.

#### Accomplishments

- 100K hires and promotions in 320 locations across the US; 89% job retention rate.
- Hosted learning communities for partners in the tech and healthcare sectors focused on cross-system referrals.
- Connected more than 400 individuals with the OneTen platform at a variety of career and hiring events, including the Brooklyn Bridge to Employment Career Fair in Brownsville; Queens Tech & Job Fair; Borough of Manhattan Community College Inclusive Economy Career Fair; Mayor's Office Brooklyn Hiring Hall; Mayor's Office Bronx Hiring Hall; and Mayor's Office Queens Hiring Hall.
- Provided technical assistance to talent developers and community colleges—including Kingsborough and Bronx Community Colleges; the Borough Presidents' Offices of the Bronx, Queens, and Brooklyn; Partnership for New York City, the Association for a Better New York, the Real Estate Board of New York, and New York Jobs CEO Council to increase engagement and recruitment.
- Developed a targeted partnership between OneTen and our Healthcare Sector Network to immerse OneTen into our current healthcare sectoral efforts aimed at young adults.

### SKILLS MAPPING USING GENERATIVE AI WITH SKYHIVE

In partnership with SkyHive, a social enterprise committed to the ethical use of artificial intelligence, we are conducting a skills mapping assessment across our place-based partnerships to determine training solutions that can lead to better career pathways and economic opportunities. We are working to create an upskilling and reskilling strategy to expand young adults' pathways to job opportunities by aggregating the skills held in a given neighborhood, matching those skills to industry needs, and mapping transferability across jobs and sectors. Local nonprofits can then use this data to adopt relevant training that connects their jobseekers to growing, higher-wage sectors. Additionally, they can connect their jobseekers to skills training providers who are not currently doing business in their neighborhoods. This neighborhood-based skills mapping builds on our experience promoting placebased community solutions through the development of partnerships in neighborhoods across New York City.

#### Accomplishments

Facilitated a second cohort of the Skills Mapping Academy between October 2023 and March 2024, and trained 1,068 jobseekers in how to use the platform through this academy and other outlets. The academy featured presentations from past cohort members, as well as conversations with local leaders who are championing Skills Mapping, including Deputy Borough President, Queens Ebony Young. Partnered with the Mayor's Office to bring Skills Mapping to six hiring halls across all five boroughs of New York City, helping 366 people explore the tool, create profiles, and identify essential skills such as communication, customer service, and problem-solving.



Skills Mapping Academy

#### AI CONVENING AND RESEARCH ON EMERGING TECH AND WORKFORCE

As AI rapidly changes workforce and education, we are paying special attention to policies and practices that ensure that young adults and their communities can harness these emerging technologies to advance economic mobility, while guarding against potential dangers.

On April 17, 2024, our Adapting to the Age of Al convening set a powerful tone for the workforce development sector and affirmed JobsFirstNYC's commitment to the systemlevel work required to not only react to technological advances but actively shape tech's trajectory toward equity, towards inclusion, and towards belonging.

Professor Renée Cummings, award-winning activist and scholar, kicked off the convening, noting that "Al is a revolutionary technology that's transforming every industry, every sector, every discipline, every business model. We've got to think about how Al is going to impact New York City and how New York City is going to impact Al."



Professor Cummings underscored the imperative of designing responsible Al systems that are rights-based, risks based, and grounded in public trust, legitimacy, and integrity.

# COMMUNITYINC

Community Inspired Networks for Change (CommunityINC) is a new JobsFirstNYC venture offically launched Spring 2024 in an effort to expand economic mobility for young adults and communities outside of New York City leveraging the JobsFirstNYC model. Working in close partnership with a range of strategic local and national organizations, we are incubating and accelerating place-based workforce Intermediaries and funder collaboratives. This year, we started theinitial 1 year planning process with local partners in Northeastern Pennsylvania and Southern Nevada.

### Community/NC Model

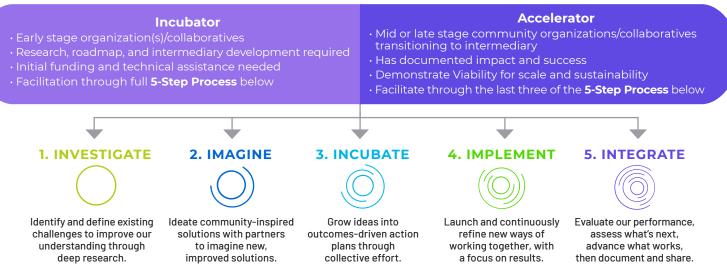
#### Local Organizations

#### **Local Funder Collaboratives**

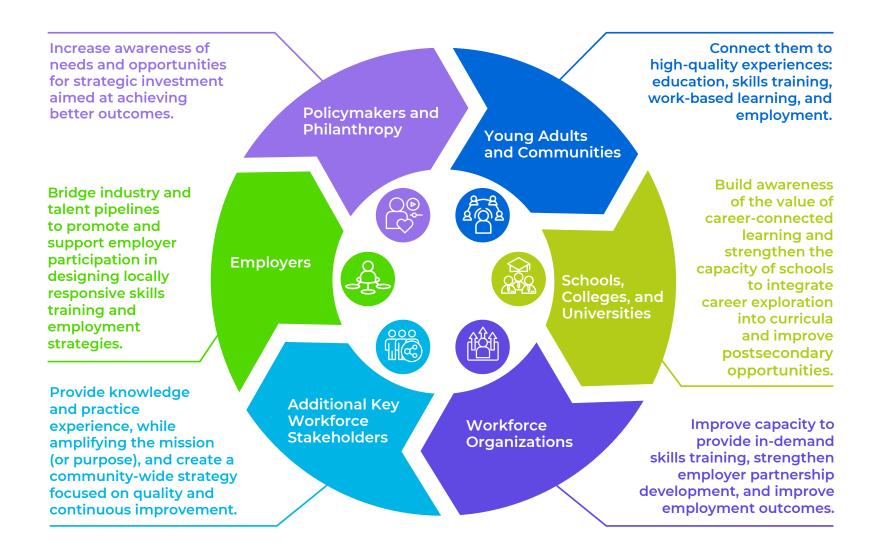
Local organizations serving historically under-resourced communities will collaborate to inform the development of a new workforce intermediary.

Coalition of cross-sector investors build a local funder collaboratives to leverage resources, expertise and impact of a new workforce intermediary.





UNIX NUM NO



### Accomplishments

#### Northeastern Pennsylvania

In close collaboration with a local anchor partner—the Scranton Area Community Foundation—we met with and garnered support from community partners and funders, among them the Harry and Jeanette Weinberg Foundation who is an early supporter in this work. In June 2024, the planning process officially began with a kick-off in Scranton PA attended by representative members associated with the workforce, education, community based organizations and government. is to collectively investigate, imagine, incubate ideas prior to the launch a local workforce Intermediary and funder collaborative by the fall of 2025. The local focus area would initially serve four counties in northeast Pennsylvania: Lackawanna, Luzerne, Monroe, and Wayne.

#### **Southern Nevada**

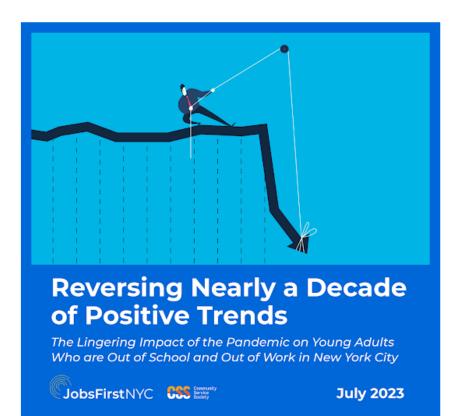
Working with New Ways to Work, our primary technical assistance partner for CommunityINC, JobsFirstNYC was introduced and invited to explore a partnership opportunity with Southern Nevada's local workforce development board, Workforce Connections. After many successful visits and conversations about the role and alignment that a youth focused workforce intermediary could have in supporting their ever-expanding Disconnected Youth Coalition efforts, we agreed to collaborating together to advance the planning process. As a result of this collaboration, JobsFirstNYC leadership met with Acting Secretary of Labor Julie Su and key state leaders to share the power of "braiding" federal, state and private investment through initiatives like CommunityINC. Our partnership with Workforce Connections, New Ways to Work, and the Walter S. Johnson Foundation was highlighted during the Department of Labor's Good Jobs Summer Tour as a prime example of a promising workforce model. The public announcement and press conference kick-off for our CommunityINC partnership in southern Nevada is set for October 2024.



Executive Vice President David Charron presenting the CommunityINC model to NEPA Thrives and the Federal Reserve of Philadelphia's Anchors to Equity initiatives in Northeastern Pennsylvania.

**The Scranton Area Community** Foundation is excited for the opportunity to develop a partnership with JobsFirstNYC, an organization that exemplifies what it means to be an effective workforce development intermediary. As a place-based convenor, the Foundation prioritizes areas of impact that raise the overall quality of life across the community we serve. CommunityINC efforts to further develop sustainable career pathways and enhance economic opportunity are a key part of that, and JobsFirstNYC offers the sector-based knowledge on how to further make that goal a reality."

-Laura Ducceschi, President and CEO, Scranton Area Community Foundation Increase the field's understanding of the challenges it faces and uncover opportunities for deeper investigation and analysis. Share best practices and lessons learned in order to change thinking, influence mainstream discourse, and accelerate impact.



In July 2023, in partnership with the Community Service Society, we published <u>Reversing Nearly</u> <u>a Decade of Positive Trends: The Lingering Impact of the Pandemic on Young Adults Who Are Out</u> <u>of School and Out of Work in New York City</u>, a data brief that analyzes major recent changes to the out-of-school, out-of-work population of young New Yorkers. This includes an analysis of both supply-side and demand-side trends in the labor market and how these are impacting young adults. Additionally, it explores broader issues in the city that may be affecting out-of-school, out-of-work young adults and offers recommendations for regaining ground lost to the pandemic.



In June 2024, we published <u>Bridge Back to College</u> in collaboration with New Settlement. This brief documents practices and insights from New Settlement's college re-enrollment program, Bridge Back to College, which stands out for its ability to simultaneously reconnect students to higher education, and—more broadly—leverage its considerable resources to connect and strengthen the siloed systems that young people rely on in the first place. By bringing together all of the resources that New Settlement has to bear across its college, workforce development, and youth development programs, the organization is adopting a holistic approach to support student reconnection and contributing to broader efforts to build back a system that was hobbled by the pandemic.

#### **Salesforce: Measuring Our Impact**

Every year, we partner with hundreds of organizations to support thousands of young adults and their communities in completing key milestones in pursuit of economic mobility. However, tracking this impact has always been challenging because each of these organizations uses a different system and tracks different metrics to understand its impact. In the face of this challenge, this year we incorporated Salesforce, a cloud computing platform. Now, regardless of the systems our partners use, we can unify data collection and sharing in one secure, up-to-date platform with common metrics. This advancement positions us to enhance collaboration, expand our impact, and drive deeper insights across the workforce ecosystem.



**S DBSFIRSTNY** 

NEWS

Amanda Rosenblum featured in a <u>Spectrum 12</u> <u>News Interview</u>



#### Adapting to the Future of Work Young Adult Day



Jahkil Jackson, Founder of Project I Am, delivering the keynote address to young adults at the "Adapting to the Future of Work: Listen Up" convening.



#### Adapting to the Future of Work Professional Day



Marjorie Parker, CEO and President with keynote speaker Regis Pecos, Co-Founder and Co-Director of the Leadership Institute at the Santa Fe Indian School.





#### **Partnership Forum**



JobsFirstNYC's Power of Partnership Forum

#### My City, My Community Pitch Competition



2023 My City, My Community Social Impact Pitch Competition: Celebrating Youth Innovation and Community Solutions

#### NYEC Youth Day in DC



Youth Advocates Take Center Stage at the First Annual Youth Days in D.C.

#### JobsFirstNYC's Youth Day in NYC



Participants of JobsFirstNYC's first annual Youth Day in NYC at City Hall.

#### Aspen Institute Conference



Aspen Institute Forum for Community Solutions.



### STATEMENT OF FINANCIAL POSITION FOR YEAR ENDING JUNE 30, 2024

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REVENUE	FY2023 Audit	FY2024 Audit
Grants - Foundations & Corporations	\$2,559,500	\$5,664,964
Individuals	26,650	51,308
Employee Retention Credits	112,403	-
Net realized and unrealized gain (loss) on investments	8,917	3,282
Contract Services	607,921	616,352
Interest and Dividends	2,680	179,512
Total Support and Revenue	\$3,318,071	\$6,515,418
EXPENSES		
Program services	\$2,122,155	\$2,960,228
Fundraising	208,908	172,136
Management & general	284,334	414,151
Total expense	2,615,397	3,546,515
Increase (Decrease) In Net Assets	702,674	2,968,903
Total Net Assets at Beginning of Year	2,960,274	3,662,948
Total Net Assets, End of Year	\$3,662,948	6,631,851

## **LEADERSHIP & STAFF**

#### **BOARD OF DIRECTORS**

Alan Momeyer (Board Chair) Chief Human Resource Officer Retired Loews Corporation

Mitchell Billek Managing Director and CFO Mizuho Securities USA

Patricia DelToro Heck Attorney-at-Law

Lauren B. Gates Senior Research Scientist & Director Workplace Center Columbia School of Social Work

**John Goldman** Managing Director Brown Harris Stevens Commercial Services

Sunil Gupta Vice President Division of Adult Continuing Education & Workforce Development LaGuardia Community College

**Greg Hambric** Director of Talent Acquisition Warner Music Group

**Clive Harrow** Vice President, M&A Operations Platinum Equity

**Caleb Hsieh** Managing Director - Head of Transactions CapHub **Faiza S. Issa** Director (former) The Markle Foundation

Darin Kingston Director of Strategy & Delivery Airbel Impact Lab

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Alison Omens Chief Strategy Officer JUST Capital

Angela Ortiz VP Administration Row New York

Lori Pryor Head of Global Experience & Operational Excellence, Learning & Development Johnson & Johnson

**Leah Truitt** Client Growth Lead Meta Reality Labs

Andre D. White Executive Director & CEO Phipps Neighborhoods

**Carrie Wolfe** Senior Manager Accenture Public Services

#### **CURRENT STAFF**

Marjorie D. Parker CEO & President

Allyson Bay Director, Evaluation & Learning

**Eryn Black** Director of Development

**David Charron** Executive Vice President

Malia Darby Manager, Work Solutions

Keri Faulhaber Senior Vice President

Stephany Garcia Manager, Community Solutions

**Evy Gonzalez** Chief Administrative Officer

**Jeremy Greenfield** Vice President, Education, Research & Evaluation

**Roman Jackson** Vice President, Community & Policy Solutions

Christine James-McKenzie Manager, Communications & Policy

Steve Jorgensen Chief Financial Officer

Lilian Roth Manager, Research & Practice

## **ACTIVE PARTNERS**

**1199SEIU Training and Employment Funds** A Chance In Life **AHRC New York City Amalgamated Bank** Association for Energy Affordability **Bed Stuy Restoration BioBus Bridge Street Development Corporation Bronx Community Board 4 Bronx Community Board 5 Bronx Economic Development** Corporation Bronx Opportunity Network **BronxWorks Brooklyn Chamber of Commerce Brooklyn Community Board 16 Brooklyn Community Services Brownsville Community Development** Corporation **Brownsville Community Justice Center Building & Construction Trades Council** of Greater New York CAMBA **Cannabis Justice & Equity Initiative Central Brooklyn Economic Development** Corporation Central Family Life Center -YouthBuild IMPACT **Change Food for Good** CHCA Children's Aid Society Climate64

CMP

**Community CPC CUNY Bronx Community College CUNY Building Performance Lab CUNY Guttman Community College CUNY Kingsborough Community College** CUNY Office of Careers & Industry Partnerships CUNY Prep **Cypress Hills Local Development** Corporation **Davidson Community Center** Drive Change East Side House Settlement **Education Development Center Educational Alliance Elevate Digital Emerald Energy Empowerment Zone Energy Training Solutions Global Academy for Community-Based** Education **Goddard Riverside Community Center** Good Ole Lower East Side **Good Shepherd Services** Grace Institute **Grace Outreach** Grand Street Settlement Grant Associates Inc. **Green Arts Academy Green City Force Green Economy Network** 

**Collins Advisory Services** 

Healthcare Sector Network Henry Street Settlement **Jewish Community Center of** Staten Island Lower East Side Employment Network Marcy Lab School Marvel Consults MDRC New Settlement New York Center for Interpersonal Development New York City Employment and **Training Coalition** New York City Housing Authority New York City Human Resources Administration New York Climate Exchange Nonprofit Staten Island NPower NYATEP Office of Council Member Diana Ayala Office of Council Member Pierina Ana Sanchez **Opportunities for a Better Tomorrow** Ørsted Per Scholas PHI Phipps Neighborhoods **Rebuilding Together NYC RETI Center** SEI

**Snug Harbor** 

SoBro Solar One Soulful Synergy St. Nicks Alliance Stacks + Joules Stanley Isaacs Neighborhood Center Start:Empowerment Staten Island Chamber of Commerce Staten Island Community Partnership **Staten Island Foundation** Staten Island Partnership for **Community Wellness** STRIVE **Tackling Youth Substance Abuse Tech Sector Network** Tech:NYC The Doe Fund The Door The HOPE Program The Hort The Knowledge House Union Settlement University Neighborhood Housing Program WE ACT Willdan Women's Housing & Economic **Development Corporation** Year Up United Youth Action YouthBuild Youth Design Center

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