

ADAPTING  
TO THE FUTURE OF WORK

10<sup>th</sup>  
ANNIVERSARY



# Sponsorship Proposal

July 30 & 31, 2025



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# Sponsorship Packages

BENEFITS <i>What's Included</i>	Advocate (\$2,500)	Pathfinder (\$5,000)	Changemaker (\$10,000)	Pioneer (\$25,000)	Legacy (\$50,000)	Visionary (\$100,000)
Tickets	2	2	2	4	5	10
Social Media Recognition	✓	✓	✓	✓	✓	✓
Logo Branding – Email and Website		✓	✓	✓	✓	✓
Quarter Page Ad		✓	✓			
Social Media Selfie Wall			✓			
Half Page Ad				✓	✓	✓
Workshop Rooms Sponsor				✓	✓	✓
Speak at Breakfast or Lunch					✓	✓
Breakfast Sponsor Branding					✓	✓
Prime Logo Placement					✓	
Full Page Ad						✓
Exclusive Stage and Entryway Banner						✓
Breakfast & Lunch Sponsor Branding						✓
Panel Speaker Opportunity						✓
Tailored Consulting Sessions						✓

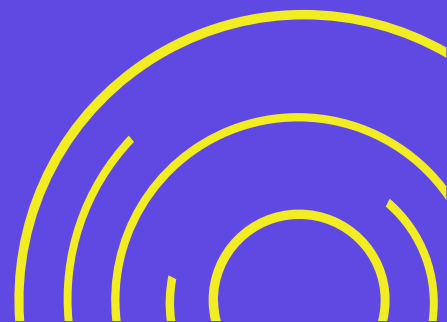
All sponsors will be acknowledged in remarks on the day of the event. Don't see a tier that fits your needs? Contact us to discuss custom sponsorship packages tailored to your company's goals and budget.

# About Us

**JobsFirstNYC creates and advances solutions that break down barriers and transform the systems supporting young adults and the communities they call home.**



**We seek to create a dynamic, inclusive New York City that advances economic mobility for all young adults and the communities they call home.**

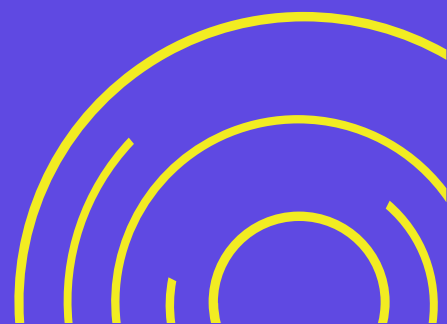




# About The Event



**In July 2025, JobsFirstNYC will commemorate the 10th anniversary of Adapting to the Future of Work, a signature two-day convening that has become a cornerstone event in workforce development. This dynamic forum provides young adults across New York City with interactive professional development opportunities, while uniting professionals, educators, policymakers, and community leaders to explore innovative solutions to the evolving challenges of the job market.**



# Event Schedule

**30**  
JULY

**Young Adult Day**


*New York City*

**31**  
JULY

**Professional Day**

*New York City*



A photograph of four people sitting on a stage for a panel discussion. From left to right: a woman with curly hair and glasses in a red top, a woman with long hair and glasses in a black top, a man in a dark blazer, and a woman with curly hair and glasses in a patterned dress. They are all holding microphones. The background is a blue banner with the 'JobsFirstNYC' logo repeated. A large white text overlay 'Event Schedule' is positioned over the image.

# Event Schedule

## July 30, 2025

9:00 am – 4:00 pm

### **A convening for young adults**

July 30 is dedicated to young adults aged 16-24, empowering them to shape their future careers and advocate for their communities. This forum offers opportunities to enhance well-being, build financial skills, foster connections, and maximize educational pathways.

## July 31, 2025

9:00 am – 4:00 pm

### **A convening for professionals**

Day two, designed for employers, nonprofit leaders, philanthropists, entrepreneurs, and other stakeholders, will feature thought leaders presenting innovative solutions to equip young people, their communities, and supporting institutions for success in a dynamic economy.

JobsFirstNYC





# Sponsorship Package

**Advocate | \$2,500**

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- ✓ **(2) Complimentary Tickets** for organization representatives
- ✓ **Social Media Recognition:** Regular shout-outs, mentions, and acknowledgments across our social media platforms

# Sponsorship Package

## Pathfinder | \$5,000

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- ✓ **(2) Complimentary Tickets** for organization representatives
- ✓ **Quarter-Page Color Ad** in the event program, listed as a sponsor
- ✓ **Social Media Recognition:** Regular shout-outs, mentions, and acknowledgments across our social media platforms
- ✓ **Logo Branding – Email and Website:** Your organization's logo circulated on pre-event marketing materials like our Events webpage and newsletter announcements



# Sponsorship Package

## Changemaker | \$10,000

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- ✓ **(2) Complimentary Tickets** for organization representatives
- ✓ **Quarter-Page Color Ad** in the event program, listed as a sponsor
- ✓ **Social Media Recognition:** Regular shout-outs, mentions, and acknowledgments across our social media platforms
- ✓ **Logo Branding – Email and Website:** Your organization's logo circulated on pre-event marketing materials like our Events webpage and newsletter announcements
- ✓ **Social Media Selfie Wall:** Elevate your brand's visibility and be a part of the day's most shareable and memorable moments.

# Sponsorship Package

## Pioneer | \$25,000

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- ✓ **(4) Complimentary Tickets** for organization representatives
- ✓ **Half-Page Color Ad** in the event program, listed as a sponsor
- ✓ **Social Media Recognition:** Regular shout-outs, mentions, and acknowledgments across our social media platforms
- ✓ **Logo Branding – Email and Website:** Your organization's logo circulated on pre-event marketing materials like our Events webpage and newsletter announcements
- ✓ **Workshop Rooms Sponsor:** A dedicated speaking slot to address the audience and showcase your organization's commitment to legacy-building youth empowerment.

# Sponsorship Package

## Legacy | \$50,000

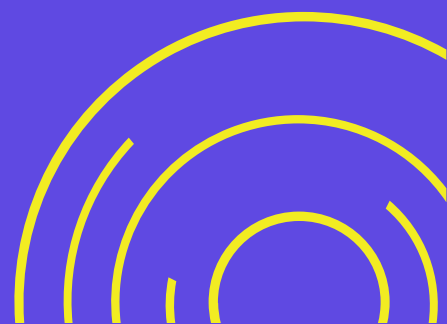
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- ✓ **(5) Complimentary Tickets** for organization representatives
- ✓ **Half-Page Color Ad** in the event program, listed as a sponsor
- ✓ **Social Media Recognition:** Regular shout-outs, mentions, and acknowledgments across our social media platforms
- ✓ **Logo Branding – Email and Website:** Your organization's logo circulated on pre-event marketing materials like our Events webpage and newsletter announcements
- ✓ **Workshop Rooms Sponsor or Breakfast Sponsor:** A dedicated speaking slot to address the audience and showcase your organization's commitment to legacy-building youth empowerment or a breakfast in your organizations name on the agenda and your company logo at the breakfast service table.
- ✓ **Speaking Opportunity** during breakfast or lunch
- ✓ **Prime Logo Placement:** Your organization's logo is prominently displayed on all event materials, including promotional banners, the official website, and the conference program.

# Sponsorship Package

## Visionary | \$100,000

- ✓ **The Visionary Sponsor for *Adapting to the Future of Work* will receive VIP Access, which includes:** complimentary VIP passes for key representatives from your organization, providing access to networking events and meet-and-greet opportunities with speakers; a unique chance to present your organization's visionary practices from the main stage, showcasing your leadership and commitment to the field.
- ✓ **(10) Complimentary Tickets** for organization representatives
- ✓ **Full-Page Color Ad** in the event program, listed as a sponsor
- ✓ **Social Media Recognition:** A feature, regular mentions, and acknowledgements across our social media platforms
- ✓ **Logo Branding – Email and Website:** Your organization's logo circulated on pre-event marketing materials like our Events webpage and newsletter announcements
- ✓ **Panel Speaker Opportunity:** Engage directly with our audience serving as a featured panelist in one of the day's key discussions
- ✓ **Workshop Rooms Sponsor:** A dedicated speaking slot to address the audience and showcase your organization's commitment to legacy-building youth empowerment.
- ✓ **Breakfast & Lunch Sponsor Branding:** A breakfast and/or lunch in your organization's name on the agenda and your company logo at the breakfast/lunch service table
- ✓ **Speaking Opportunity** during breakfast or lunch
- ✓ **Exclusive Stage and Entryway Banner**
- ✓ **Tailored Consulting Sessions,** ranging from 5-10 hours, to develop and enhance corporate social impact initiatives, ensuring alignment with your company's values and maximizing community and stakeholder benefits.







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